



Presents
**Srijan Biz
 Tank 2024**

Date: 5th & 6th October
 2024

Venue: Mahesh
 Chhatrawas,
 Nehru Road, Opp. BSNL
 Office, Bhilwara,
 Rajasthan

Stage	Format	Judgment Criteria	Timeline
Stage 1: Idea Submission	One-page (500 words) executive summary including Problem Statement, Solution/Business Idea, Target Market, Revenue Model, Preliminary Financials, Business Team Composition.	Innovation & Originality, Market Potential, Feasibility, Team's Strength	September 10th
Stage 2: Elevator Pitch	2-minute elevator pitch followed by a 3-minute Q&A session with the judges.	Clarity and Conciseness, Persuasiveness, Understanding of the Market, Response to Questions	September 22nd
Stage 3: Detailed Business Plan & Prototype Presentation (Semi-Finals)	- Part 1: 10-minute presentation of a detailed business plan. - Part 2: 10-minute prototype or product demo presentation. - Followed by: A 5-minute Q&A session.	Comprehensive Market Analysis, Financial Viability, Strategic Planning, Functionality & Usability of the Prototype, Innovation in Design & Development, Market Readiness, Ability to Defend the Plan and Prototype during Q&A	September 29th
Stage 4: Final Presentation to Corporate Specialists	20-minute final pitch to a panel of judges, followed by a 10-minute Q&A and negotiation session.	Investment Potential, Conviction and Confidence, Realistic Valuation & Financial Projections, Strength of the Pitch, Ability to Handle Investor Questions and Negotiations	October 5th & 6th

General Rules

- Three members per team are permitted
- The team may comprise of individuals between the age of 14 to 50 years
- Mode of language will be English
- The business idea could be about any innovation in the product or process
- The teams may choose any topic from the suggested topics below but they are free to choose any other topic as well

Suggested Topics/Areas

Sustainable development
Social Impact
Technology and Innovation
Health and Wellness
Urban Solutions
Education and learning
Women empowerment
Agribusiness and food Tech
Financial inclusion
Green Mobility
Renewal energy
Digital transformation
Climate Action
Future of work
Biotechnology

Prizes

Laptop to the winners
Cash prize of 30,000/-
Investment opportunities
Vouchers

Registration and other enquiries:

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